Privacy Policy

Effective Date: September 1, 2026

Last Updated: September 1, 2026

Welcome to **Uplyft 360 Vietnam** ("we," "our," or "us"). We operate the website https://www.uplyft360vietnam.com/ (the "Site"). We are committed to protecting your personal data and respecting your privacy.

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or interact with our services.

1. Information We Collect

We collect information that identifies, relates to, or could reasonably be linked with you ("Personal Data"). The types of information we collect include:

A. Information You Provide Directly

- **Contact Data:** Name, email address, phone number, mailing address, or job title when you fill out contact forms, subscribe to newsletters, or inquire about our services.
- **Account/Business Data:** Company name and project details submitted through our contact or inquiry channels.

B. Information Collected Automatically

When you navigate our Site, we automatically collect certain technical information:

- **Log & Device Data:** IP address, browser type, operating system, device information, pages viewed, referring URLs, and timestamps.
- **Cookies & Tracking Technologies:** We use cookies, web beacons, and similar technologies to enhance user experience, analyze site usage, and assist in our marketing efforts.

2. How We Use Your Information

We use the collected data for various legitimate business purposes:

- **Service Delivery:** To provide, operate, maintain, and optimize our website and services.
- **Communication:** To respond to your inquiries, send updates, and deliver administrative or promotional communications.
- **Analytics & Improvements:** To understand how visitors interact with our website and improve user experience, design, and content.

- **Compliance & Protection:** To comply with legal obligations, enforce our policies, and protect against security risks or fraudulent activities.

3. How We Share Your Information

We do not sell your personal data. We may share your information with third parties only under the following circumstances:

- **Service Providers:** Trusted third-party vendors, hosting providers, analytics partners (e.g., Google Analytics), and IT service providers who assist us in operating our website and business.
- **Legal Requirements:** When required by law, subpoena, or government regulation, or to protect our rights, safety, or property.
- **Business Transfers:** In connection with any merger, sale of company assets, financing, or acquisition of all or a portion of our business.

4. Cookies and Tracking Technologies

You can choose to disable cookies through your individual browser options. However, disabling cookies may affect your ability to use certain features or functions of our Site.

5. Data Security

We implement appropriate technical and organizational security measures to protect your personal data from unauthorized access, alteration, disclosure, or destruction. However, please note that no method of transmission over the Internet or electronic storage is 100% secure.

6. Your Rights & Choices

Depending on your jurisdiction, you may have the following rights regarding your personal information:

- **Access:** Request a copy of the personal data we hold about you.
- **Correction:** Request that we update or correct inaccurate personal data.
- **Deletion:** Request that we erase your personal data, subject to certain legal exceptions.
- **Opt-Out:** Unsubscribe from promotional emails at any time by clicking the "unsubscribe" link at the bottom of our emails.

7. Third-Party Links

Our website may contain links to external sites not operated by us. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

8. Updates to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable legal obligations. Any updates will be posted on this page with a revised "Last Updated" date.

9. Contact Us

If you have questions, comments, or requests regarding this Privacy Policy or our data practices, please contact us at:

- **Website:** https://www.uplyft360vietnam.com/
- **Email:** secretary@uplyft360vietnam.com
- **Address:** Office 5.09, Moritz Building, 1014 Pham Van Dong St, Hiep Binh Chanh Ward, Thu Duc City, HCMC
- **Phone:** +84 382 070 045